



PEERMONT

HOTELS CASINOS RESORTS

CORPORATE SOCIAL INVESTMENT  
AND RESPONSIBILITY

2018/2019

small actions



# OUR PHILOSOPHY

Actions matter. No matter how big or small, actions have the ability to influence history, affect the present and change the future of someone's life. Peermont believes strongly in making an impact in the lives we touch and with every interaction, investment or volunteer project, we are proud that a long lasting difference has been made.

In 2018 our properties approached all their projects with the aim of providing sustainable support that provides for the future. We did this by empowering local businesses, setting a foundation for learners and students, and providing communities with structures and support that has a genuine impact on their day to day goals.

It is less about the numbers and more about ensuring that basics take root - like developing skills, fostering growth and providing the bedrock of an essential educational foundation.

I would like to thank our teams, administrative staff, trustees and all the volunteers for their proactive attitude, commitment and passion when going out to advocate genuine change in their respective communities.

Together our actions have a big impact.



Nigel Atherton  
Group Chief Executive Officer



To make a long-lasting impact and to usher in genuine change, we believe in forging partnerships that nurture educational and entrepreneurial growth, and assist with community development.

At Peermont we make a significant contribution towards Broad-Based Black Economic Empowerment (B-BBEE) and sustainable community development. Through targeted financial assistance, skills training and leadership support from our various Peermont Trusts and other Corporate Social Investment and Responsibility initiatives, we have invested in a series of projects falling within our **THREE CSI Pillars:**



**EDUCATION AND  
YOUTH DEVELOPMENT**



**ENTREPRENEURIAL  
DEVELOPMENT**



**COMMUNITY  
INFRASTRUCTURE**

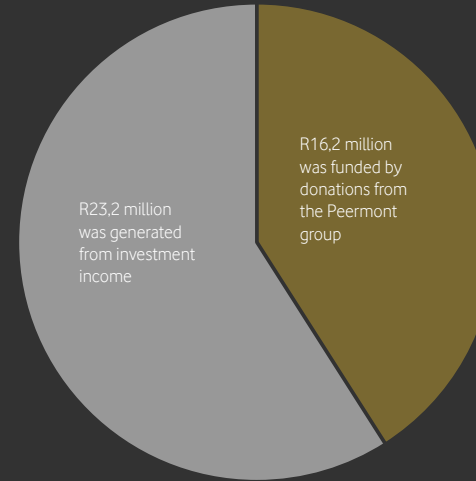
As South Africa's gaming industry leader in corporate social and responsibility investment, we pledge to ensure business profitability, whilst fulfilling our obligation to improve the wellbeing of the communities in which each of our properties operate.

# SUMMARY

In 2018 our Peermont Trusts and CSI Funds invested a total of **R39,4 million** to various corporate social investment projects.

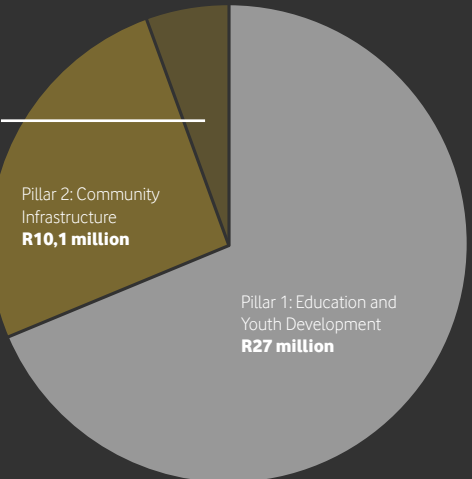


## HOW CSI SPEND WAS FUNDED



## CSI SPEND FOR 2018

Pillar 3:  
Entrepreneurial  
development  
**R2,3 million**





# EDUCATION AND YOUTH DEVELOPMENT



Providing disadvantaged children and youth with the educational tools and access to quality education

# PEERMONT COMMUNITY BENEFIT TRUST

The **Peermont Hotel School (PHS)** is a world-class hospitality training and development institute where learners spend two months learning essential skills and then another two months honing those skills as chefs, restaurant service employees and housekeeping employees at Emperors Palace. A total of R7,1 million was invested and 377 beneficiaries sponsored in 2018.

The **Lesedi Programme** offers sponsorship for trades in electrical, plumbing, carpentry and air conditioning maintenance to deserving young people from Ekurhuleni. In 2018 29 learners were sponsored and a total of R2,4 million was invested.

The **Grade R Programme** strives to create a stimulating teaching and learning environment for learners to improve performance and increase learner eligibility to select Mathematics and Science in Grade 10. In 2018 R1,1 million was invested in the programme and assisted 323 children across 10 classes.



# PEERMONT CHILDREN'S TRUST

Providing social, educational and emotional upliftment to disadvantaged children in Ekurhuleni, the Trust sponsors **seven after-school care programmes** established at primary school level. Over 630 disadvantaged children, from 22 different primary schools are supported with R2,1 million invested in food and providing a safe and secure environment to do homework.

In collaboration with **Star Schools**, learners from Grades 10 to 12 are given extra lessons to help specifically with their Mathematics, Science and English classes. Over 250 learners have benefited to date with over R2,5 million invested.



# PEERMONT EDUCATION TRUST

Disadvantaged learners are sponsored to study a variety of university courses. The Trust boasts an incredible 85% graduation rate with employment placement rate at big-name firms at 99%. Over R3,8 million was invested in 2018 with 120 graduates completing various programmes and 26 students on full scholarships.





# ENTREPRENEURIAL DEVELOPMENT



Supporting start up projects and developing enterprises uplifts the socio-economic status of budding entrepreneurs

# EKURHULENI PEERMONT CHAMBERS OF COMMERCE TRUST

Since 2008 more than R24 million has been invested in 57 companies and over 1 230 individuals have been assisted through job creation and training. In 2018 R1,5 million was invested and five new projects were supported: Tembisa Print, Masinga Embroiders and Crafters, Danzab Recording and Transcription, VHG HR Payroll & Consulting and Dugass Hydraulics.



# ENTERPRISE AND SUPPLIER DEVELOPMENT

Peermont continues to focus on the implementation and development of enterprise and supplier development strategies in terms of the DTI's B-BBEE scorecard. In 2018 R2,3 million was invested at various properties:

- Car wash services were supported at selected properties, providing equipment and supplies
- Frontier Inn donated used linen to a local sewing and upholstery group to make laundry bags
- Frontier Inn also supported a local beading business by expanding their operations
- Frontier Inn invested in an African cuisine restaurant in neighbouring Clarens with furniture and equipment
- Rio sponsored full infrastructure of a hot house garden project, including water, electricity, rental, uniforms, seedlings and fertilizer
- Rio supported it's on-complex Trio go-kart track, providing new go-karts, equipment and related infrastructure
- Graceland assisted its on-complex Rootz Boutique Spa with property costs, rental and marketing
- Graceland also ran a successful cleaning services project, and has a contract to provide cleaning services to the operation for a five-year period
- Khoroni supported a curio shop by providing rental and electricity
- Umfolozi contributed to a gardening service business, with pesticides and other consumables
- Umfolozi supported a cleaning company with office space, office equipment and access to facilities
- Emperors Palace empowered one of its chefs by providing him with a food truck and an Enterprise Development loan





# COMMUNITY INFRASTRUCTURE

Improving infrastructure, safety and social services

## EMPERORS PALACE PUBLIC INFRASTRUCTURE FUND AND COMMUNITY DEVELOPMENT FUND

In 2018 these two funds invested R8,4 million to improve local infrastructure and to support crime prevention in the surrounding communities. Vehicles were donated to the SAPS to assist with automatic number plate recognition, and to the Tembisa CPF Community patrollers.





# IMPACT PROJECT:

## Frontier Inn, Bethlehem Khanyeng Intermediate School

Over 215 children attend the school, however a lack of tables and chairs meant some children had to sit on the floor. Frontier Inn invested over R45 000 in furniture, painting of classrooms and classroom repairs.



**IMPACT: These children now all have their own desks to sit at and can do work in the classroom that is given by the teacher.**

# IMPACT PROJECT:

## The Grand Palm, Gaborone Nkoyaphiri Computer Lab

The Grand Palm initiated a project to build and equip a computer lab at Nkoyaphiri Primary School, investing P100 000 to assist the 421 attending learners.



**IMPACT:** Learners now have the opportunity to develop critical skills in the ICT space which are needed in all aspects of daily lives, especially the work place.



# IMPACT PROJECT:

## **Mmabatho Palms, Mahikeng Oratile School for the Disabled**

Oratile is a boarding school that was started by Phedelia Semunza and caters for children with disabilities from the impoverished villages and surrounding areas in Mahikeng. Mmabatho Palms invested over R50 000 to ensure the 42 learners have a safe and comfortable environment.



# MMA BATHO PALMS

**IMPACT: The school now has the correct facilities and equipment required for the specialised work with disabled learners, ensuring dignity and growth.**



# IMPACT PROJECT:

## Rio, Klerksdorp Hot House Gardens

Rio invested over R400 000 into this entrepreneurial project to develop and empower the local community. Four new greenhouses were constructed with irrigation systems to grow lettuce, kale, strawberries, tomatoes and other produce. The gardens allows the community to cultivate vegetables to supply to the local supermarkets and to donate to the orphanage in the area.

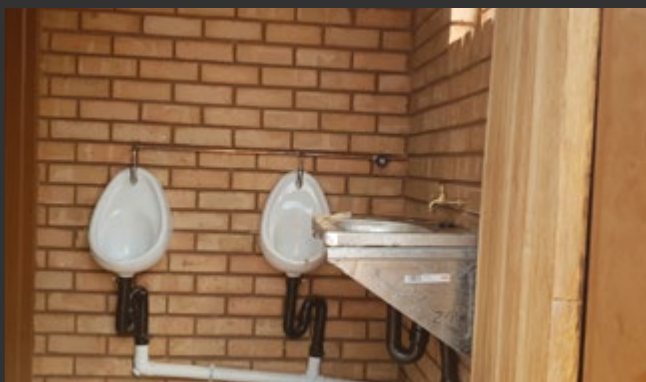


**IMPACT: The project creates jobs and reinforces the local supply chain, while also feeding local children in need.**

# IMPACT PROJECT:

## Thaba Moshate, Burgersfort Waterborne Sanitation Project

The Madinoge Primary School, in Bothashoek, Burgersfort has in excess of 700 learners and educators while still making use of pit toilets. Thaba Moshate invested R135 000 in converting the pit toilet system into a flushing toilets, providing safe and clean ablutions.



**IMPACT: Sharing the values of collaboration, respect and humility, this project restored the learners' dignity by providing the school with safe and clean ablution facilities.**

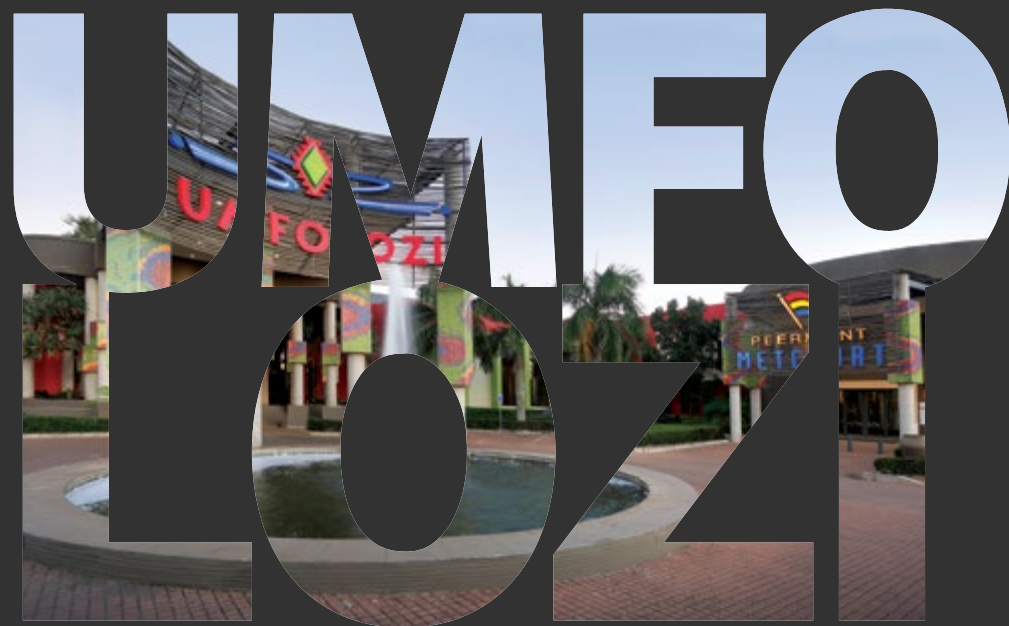
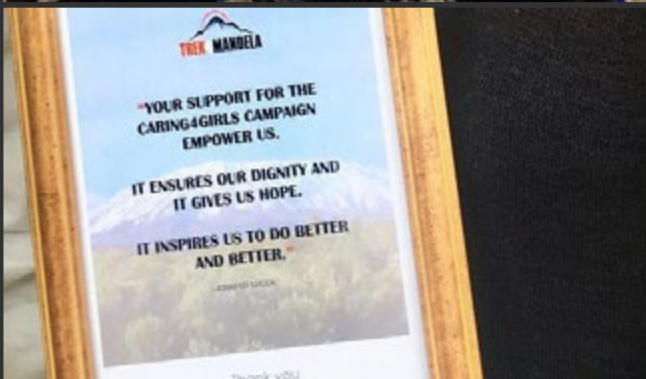


# IMPACT PROJECT:

## Umfolozi, Empangeni Caring4girls

Underprivileged girls can miss up to 50 days of school per year due to lack of access to adequate feminine hygiene.

Umfolozi invested R60 000 in the Caring4Girls programme, assisting 42 local female learners. Caring4Girls is a sanitary towels distribution programme which strives to help keep adolescent girls in school. Every month the girls are provided with a month's supply of sanitary towels.



**IMPACT: This investment helps to tear down stigmas, and provides young women with the products and dignity to participate in educational and sports activities.**



# IMPACT PROJECT:

## Graceland, Secunda My Own Cup

The "My Own Cup" project empowers female learners with the dignity to attend school without the taboos associated with menstruation. Girls provided with menstrual cups to be able to attend class and participate in sport without the fears associated with that time of the month. Over R140 000 was invested, assisting over 750 female learners.

The cup helps parents to save money, thus reducing pressure on a number of people who have already been stressed to their limits, by current economic conditions.



# GRACE LAND

**IMPACT: Girls who otherwise could not give their full attention to school work because of feminine responsibilities, can now focus with ease, on their education, ensuring empowerment and improved scholastic results.**

# IMPACT PROJECT:

## **Khoroni, Thohoyandou Tsia-Muthsa Drop-in-Centre Building**

Khoroni invested R122 000 to Divhani Learners Support and Youth Development, an NPO that assists underprivileged and orphaned children in the community with food, clothing and educational programmes. The donation will fund the building of the Tsia-Mutsha Drop-In Centre in the Thohoyandou region of Limpopo, which will include classrooms and facilities allowing the children to come and enjoy a meal.

It is assisting underprivileged and orphaned children in the community, as well as assisting with crime prevention.



**IMPACT: The project is making the living conditions better for the youth, as well as teaching them the value of what generosity brings.**

# PEERMONT GROUP COMMUNITY CONTRIBUTION SUMMARY

ACTUAL CSI SPEND FUNDED BY PEERMONT TRUSTS AND INITIATIVES	
PCBT	R12 745 822
Emperors Palace Public Infrastructure Fund	R 2 721 212
PCT – Emperors Palace	R 4 055 134
PET – Emperors Palace	R 3 781 035
EPCoCT – Emperors Palace	R 1 517 023
Emperors Palace Community Development Fund	R 5 684 332
SHCDT – Graceland	R 4 018 733
Graceland CSI projects	R 538 677
Rio CSI projects	R 1 345 947
FIDCT – Frontier	R 1 015 427
Frontier CSI projects	R 35 883
Umfolozi CSI projects	R 303 581
Khoroni CSI projects	R 17 076
PTCT – Thaba Moshate	R 832 026
Mmabatho Palms CSI projects	R 127 310
Peermont Global Botswana CSI projects	R 553 470
Thaba Moshate CSI projects	R 12 966
KCET – Khoroni	R 115 480
Total	R 39 421 136

FUNDING OF ACTUAL CSI SPEND	
Peermont group donations	R 16 207 851
Capital utilised	R 8 162 060
Investment income	R 15 054 224
Total	R 39 421 136

DONATIONS MADE BY THE PEERMONT GROUP	
Emperors Palace donations	R 12 575 360
Emperors Palace Public Infrastructure Fund	R 6 287 680
Emperors Palace Community Development Fund	R 3 143 840
PCT – Emperors Palace	R 1 571 920
PET – Emperors Palace	R 1 571 920
Rest of South African group donations	R 3 076 021
Rio	R 1 345 947
Graceland	R 538 677
Graceland – SHCDT	R 85 976
Frontier – FIDCT	R 350 271
Frontier	R 35 883
Umfolozi	R 303 581
Mmabatho Palms	R 127 310
Thaba Moshate – PTCT	R 208 333
Khoroni	R 17 076
Khoroni – KCET	R 50 000
Thaba Moshate	R 12 966
Peermont Global Botswana CSI projects	R 553 470
TOTAL DONATIONS (SOUTH AFRICA AND BOTSWANA)	R 16 204 851

For the purposes of simplicity all figures have been rounded to the nearest Rand.



# PEERMONT HOTELS, CASINOS AND RESORTS



## SOUTH AFRICA

- 1 **Emperors Palace** Hotel Casino Convention and Entertainment Resort (Johannesburg)
- 2 **Graceland** Hotel Casino and Country Club (Secunda)
- 3 **Umfolozi** Hotel Casino Convention Resort (Empangeni)
- 4 **Frontier Inn** and Casino (Bethlehem)
- 5 **Rio** Hotel Casino and Convention Resort (Klerksdorp)
- 6 **Mmabatho Palms** Hotel Casino and Convention Resort (Mahikeng)
- 7 **Khoroni** Hotel Casino and Convention Resort (Thohoyandou)
- 8 **Thaba Moshate** Hotel Casino and Convention Resort (Burgersfort)

## BOTSWANA

- 9 **The Grand Palm** Hotel Casino and Convention Resort (Gaborone)
- 10 **Peermont Mondior** Hotel (Gaborone)
- 11 **Peermont Metcourt** Hotel and **Sedibeng** Casino (Francistown)



PEERMONT

HOTELS CASINOS RESORTS

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